

BUKTI KORESPONDENSI ARTIKEL

Judul : Pemasaran Jasa Pendidikan Sebagai Strategi Peningkatan Minat Sekolah Di Madrasah Aliyah Negeri Insan Cendekia Bangka Tengah

Penulis : Baryanto Baryanto, Irwan Fathurrochman

Jurnal : Edukasi Islami (SINTA 2)

1. PROSES SUBMIT ARTIKEL

The screenshot shows the journal's submission interface. The header includes the journal title 'EDUKASI ISLAMI Jurnal Pendidikan Islam' and its accreditation 'Accredited SK NB/1796/E5.2/KI.02.00/2020'. The submission details for article #4380 are as follows:

Authors	Baryanto Baryanto, Irwan Fathurrochman
Title	Pemasaran Jasa Pendidikan Sebagai Strategi Peningkatan Minat Sekolah Di Madrasah Aliyah Negeri Insan Cendekia Bangka Tengah
Original file	4380-9604-1-SM.DOCX 2023-04-14
Supp. files	None
Submitter	Baryanto Baryanto
Date submitted	April 14, 2023 - 04:38 PM
Section	Articles
Editor	Agus Mailana
Author comments	Yth. Editor Jurnal Edukasi Islami,

The right sidebar contains a navigation menu with 9 items: 1. Author Guidelines, 2. Focus and Scope, 3. Publication Ethics, 4. Editorial Board, 5. Peer Reviewer, 6. Plagiarism Check, 7. Unique Visits, 8. Journal History, and 9. Mailing Address.

2. PROSES REVIEW ARTIKEL

The screenshot shows the journal's review interface. The header is identical to the submission page. The review details for article #4380 are as follows:

Authors	Baryanto Baryanto, Irwan Fathurrochman
Title	Pemasaran Jasa Pendidikan Sebagai Strategi Peningkatan Minat Sekolah Di Madrasah Aliyah Negeri Insan Cendekia Bangka Tengah
Section	Articles
Editor	Agus Mailana

The 'Peer Review' section shows 'Round 1' with the following details:

Review Version	4380-9605-1-RV.DOCX 2023-04-14
Initiated	-
Last modified	-
Uploaded file	None

The right sidebar contains a navigation menu with 10 items: 1. Author Guidelines, 2. Focus and Scope, 3. Publication Ethics, 4. Editorial Board, 5. Peer Reviewer, 6. Plagiarism Check, 7. Unique Visits, 8. Journal History, 9. Mailing Address, and 10. Article Processing Charges.

3. PROSES ACCEPTED ARTIKEL

#4380 Review

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Decision: Accept Submission 2023-04-17

Notify Editor: Editor/Author Email Record: No Comments

Editor Version: None

Author Version: None

Upload Author Version: No file chosen

Editorial Address:
Jl. Raya Dramaga KM. 7
Kelurahan Margajaya, Kecamatan Bogor Barat
Kota Bogor
Telp: 0251-8625187
HP: 0812 2220 2006
email: admin@staialbogor.ac.id

Map showing location of STAI Al Hidayah in Bogor, West Java, Indonesia. Landmarks include SMP Yapsida Aswaja, STAI Al Hidayah, Hari Hari Dramaga Bogor, and Masjid Al-Iman STAI Al Hidayah.

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#4380 Summary

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Submission Metadata

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Title and Abstract

Title: Pemasaran Jasa Pendidikan Sebagai Strategi Peningkatan Minat Sekolah Di Madrasah Aliyah Negeri Insan Cendekia Bangka Tengah

Abstract: This paper focuses on the marketing of education services by educational institutions which are now facing a lot of challenges in this global era. The marketing of educational services is a strategy to increase school interest for students at this time, which is the most important element for the quality and development of education in an educational institution. The paper will discuss more specifically how marketing is applied in MAN Insan Cendekia Bangka Tengah as a strategy to increase the quality of its education. Furthermore, it look at how widespread marketing of educational services has departed from the original concept of the school as a non-profit institution which is not a business area in the world of education. Schools as providers of educational services need to study and high spirit to increase school interest for students, because education is an ongoing teaching learning process.

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4. PUBLISHED ARTIKEL

The screenshot shows a web browser window displaying the article page for 'EDUKASI ISLAMI' journal. The browser's address bar shows the URL: `jurnal.staialhidayahbogor.ac.id/index.php/ei/article/view/4380`. The page header includes the journal's logo, name, ISSN numbers (P-ISSN: 2252-8970, E-ISSN: 2581-1754), and accreditation information (Accredited SK NB/1796/E5.2/KI.02.00/2020). The journal is associated with STAI Al Hidayah BOGOR and the Perkumpulan Sarjana Pendidikan Islam Indonesia (PSPII). A navigation menu is visible below the header, listing options like HOME, ABOUT, USER HOME, SEARCH, CURRENT, ARCHIVES, ANNOUNCEMENTS, INDEXING, PEER REVIEW PROCESS, and COLLABORATION. The main content area displays the article title: 'Pemasaran Jasa Pendidikan Sebagai Strategi Peningkatan Minat Sekolah Di Madrasah Aliyah Negeri Insan Cendekia Bangka Tengah' by Baryanto Baryanto, Irwan Fathurrochman. The abstract text begins with: 'This paper focuses on the marketing of education services by educational institutions which are now facing a lot of challenges in this global era. The marketing of educational services is a strategy to increase school interest for students at this time, which is the most important element for the quality and development of education in an educational institution. The paper will discuss more specifically how marketing is applied in MAN Insan Cendekia Bangka Tengah as a strategy to increase the quality of its education. Furthermore, it looks at how widespread marketing of educational services has departed from the original concept of the school as a non-profit institution which is not a business area in the world of education. Schools as providers of educational services need to study and high spirit to increase school interest for students, because education is an ongoing teaching learning process.' On the right side, there is a sidebar with a 'Powered by Author ID' logo and a list of links: 1. Author Guidelines, 2. Focus and Scope, 3. Publication Ethics, 4. Editorial Board, 5. Peer Reviewer, 6. Plagiarism Check, 7. Unique Visits, and 8. Journal History. The Windows taskbar at the bottom shows the search bar, taskbar icons, and system tray with the date 05/05/2023 and time 4:18.